

New Britain Museum of American Art Presents:  
**BROOKE SHADEN**

**STORYTELLING + COMPOSITING  
INTENSIVE WORKSHOP**  
*Creating **Photographic Stories***

**Nov. 21-Nov. 22, 2015**  
**New Britain, Ct.**



The workshop is two days of learning the ins and outs of creative storytelling through photography. It aims to create an experience teaching many different techniques within creative storytelling. There will be several scenes to photograph using props and costumes to create your story. No matter what type of photographer you are, or how much experience you have, this workshop teaches how to see imagery in a new way and encourages the participant to embrace storytelling as a key form of expression.

The workshop provides inspirational & creative exercises, a portfolio-building experience, many techniques on storytelling, editing tutorials, business advice, and portfolio reviews. It gives everyone a chance to try a hand at creative storytelling to the extreme while learning how to hone one's own style. During the workshop you will receive one-on-one assistance and are sure to leave with images on a top-notch production scale, not to mention knowledge that will help any type of photographer see in new ways.

Please read on for information regarding the schedule, cost & logistics of the workshop, as well as pictures from the location.



## *LOCATIONS*

Day 1  
Yolanda Christine Photography  
321 Ellis Street, 6th Floor  
New Britain, CT

Day 2  
New Britain Museum of American Art  
56 Lexington Street  
New Britain, CT

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## *PRICE*

There is an EARLY BIRD SPECIAL for the price of \$830 per person if registered before July 15. After July 15, the cost is \$880 per person. This cost covers breakfast & lunch on Day 1, lunch on Day 2, the location, props, models, and assistance. Reservation and pre-payment can be made by credit card through calling Heather Whitehouse @ 860-229-0257 x 203 or [whitehouseh@nbmaa.org](mailto:whitehouseh@nbmaa.org)

## ***SCHEDULE***

**Day 1**  
**Nov 21, 2015**  
**Meeting at Yolanda Christine Photography**

- 09:00 AM    Breakfast & Inspiration/Style Exercises  
                    The day will begin by sitting down with breakfast to practice inspiration/style building exercises.
- 11:00 AM    Shooting Demonstrations  
                    I will be doing several different shooting demonstrations during this time in order to put into practice how I would shoot the different scenes. The props and models will be introduced at this time. Scenes will be constructed in real time in front of the group to show how an image comes together from start to finish.
- 12:00 PM    Lunch Break  
                    Lunch will be served during a 1-hour break.
- 1:00 PM    Workshop Attendee Shooting Time  
                    The following 4-5 hours will be dedicated to participant shooting. Each person will receive ample time to shoot at each setup, will receive 1-1 assistance, and is encouraged to make the shots unique.
- 06:00 PM    End of Day 1

**Day 2**  
**Nov 22, 2015**  
**Meeting at New Britain Museum of American Art**

- 10:00 AM    Editing Images from Day 1  
                    A basic editing session will be taught during this time, covering information such as changing light and colors to create huge impact.
- 12:00 PM    Lunch Break  
                    Lunch will be served during a 30-minute break.
- 12:30 PM    Final Editing Demonstration
- 01:00 PM    Attendee Editing + 1-1 Assistance  
                    During this time I invite everyone to open their images from the previous day to receive 1-1 assistance in editing.
- 02:00 PM    Business Presentation  
                    This lecture will cover the ins and outs of business in the fine art market and will go over how to license, print, and sell your images, as well as how to use social media and how to approach galleries. This information will be largely technical, as I will be giving anecdotes for success in each of these categories.
- 04:00 PM    Portfolio Critiques  
                    Portfolio reviews and/or business strategy meetings will be given to everyone to have their work evaluated.
- 05:30 PM    End of Day 2

## ***MODELS***

There will be three models provided on the first day and the models will have signed model release forms giving you permission to use them in your images. A copy of the model release form, signed, will be provided to everyone on Day 2 of the workshop.

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## ***EQUIPMENT***

Most equipment can be borrowed if necessary, though there are certain pieces of equipment that I strongly recommend you bring with you:

- Camera & fully charged battery
- Tripod
- Wireless remote
- Memory card
- Memory card reader or camera cord
- Laptop
- Photoshop (or an equivalent, like GIMP)
- Lenses (one wide, one portrait recommended)

We will be using all natural light throughout the shooting day, so external lighting equipment is not needed.

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## ***TERMS & CONDITIONS***

All workshop participants are required to fully complete a terms & conditions page before starting the workshop, which can be read at the end of this document. It contains important details regarding information and image usage. Additionally, it asks you to list your emergency contact in the event something should happen during the workshop.

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## ***PARTICIPANT EXPERIENCE LEVEL***

All participants should understand basic functions of their DSLR camera. This workshop is designed to create an equally valuable environment for all levels of photographers.

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## ***CANCELLATION POLICY***

Once paid, spaces are transferable, but non-refundable.



*LOCATION IMAGES*



Thank you so much for taking the time to read the information and consider this workshop. If you have any questions feel free to get in contact with me.



**Brooke Shaden | Workshop**  
**Terms & Conditions / Release**

**Images**

Certain images shot by the workshop instructor (Brooke Shaden) may be transferred to each student for the editing portion of the workshop. As these images are the work of the course photographer, they are for the student's private editing use only. Please do not upload these images to the Internet without permission, and please only make public your own images that you have shot on the day.

Additionally, participants may only publish final images they he/she set up during the workshop. Other images that may be published include behind the scenes photography. The publication of a completed image resulting from another participant's setup, or the instructor, is strictly prohibited.

Images taken at the workshop may be used for participant's photography portfolio, sold either personally, through a gallery, or licensed physically or online. The workshop participant may enter their final images in competition.

If an image shot during the workshop is released publicly in any way, the image must contain a description stating that it was shot at a Brooke Shaden workshop.

**On Location**

Any damages made by a student to the equipment or location (internal or external) will be the responsibility of the student. Any damage costs incurred will equate to the full purchase price of the item.

**Workshop Participant Safety**

Any injury incurred by a workshop participant during the workshop is the financial responsibility of the injured workshop participant, and Brooke Shaden or anyone associated with the workshop is not to be held liable.

The emergency contact information listed below should refer to a responsible party who resides within fifty miles of the workshop location.

**Model Release**

Brooke Shaden will provide a model release on behalf of all workshop participants that the model(s) will sign. This release allows the photographer full personal use of the images shot during the workshop with the model's consent.

**Information**

The information given at the Brooke Shaden Workshop is for private use only. Making public the information by any means, including but not limited to re-using the information in an educational setting, sharing techniques learned during the workshop online, or in any way duplicating the information given at the workshop is in direct violation of copyright infringement and will result in legal ramifications.

By signing up for this workshop you agree to these terms and conditions. Please fill out all of the information below for your own safety during the workshop. By signing this release form and returning it along with the full workshop payment you will be officially confirmed for the workshop.

**Cancellation Policy**

Spaces are transferable, but non-refundable.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ In Case of Emergency: \_\_\_\_\_

Relationship: \_\_\_\_\_ Phone Number: \_\_\_\_\_